



**Innovation
Brain**

**Creating
Shareholder Value
through Innovation
and Turnaround**





Dr. Lukas Fecker
Founder and CEO
Innovation Brain

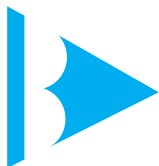
Dr. Lukas Fecker is the Chairman of Turnaround Management Association (TMA) Europe. Lukas specialises in Banking Turnaround. He focuses on Investments in private asset management companies, work-out banking and distressed investing.

Lukas has over 20 years experience with an advisory career spanning some of the largest in the world - leading divisions of transactions and restructuring practices. Most recently he has led a Big4's Banking Turnaround Solution EMEIA before leaving to start his own firm Innovation Brain. Prior to advisory Lukas has been entrusted senior executive positions with major businesses in Turnaround as a CRO, CEO or board member in restructuring situations, responsible for turnaround strategy, delivery and investor reporting. Over the years he has worked with leading financial institutions across the globe.

Innovation Brain currently has over 20 best industry experts in restructuring and turnaround. All our senior executives have held board and management positions within various companies and have a track record to have built multi-billion dollar businesses.

Our experts span a wide range of industries and specialise in three core sectors: Restructuring, Turnaround and Innovation.

Most recently Lukas and his team have been appointed by the European Commission to monitor the restructuring of the largest bank in a EU member country.



At Innovation Brain we specialise in the business of restructuring and turnaround. We seek to create value at the crossroads of a business' lifecycle, where the future rests on bold decisions and innovative solutions.

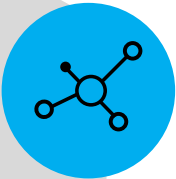
Along with our wealth of expertise, we bring you the ability to derive value from your key, non performing and non core assets through turnaround.

Organisations ask us to step in when:

- They look for strong executives, investment capacity and a proven innovation and advisory track record
- They seek an equity partner in a restructuring and turnaround situations

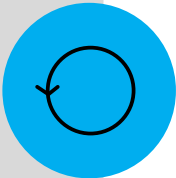
We step in when we see an opportunity to acquire a complex group, bring innovation and lead them to the next growth cycle as a whole and independently.

Our Services



Equity Management

Equity Management includes our proprietary investments and the conversion of debt to equity. We also provide the executive leadership teams running the investments to represent ourselves, and on behalf of our investors



Turnaround Advisory

Our turnaround professionals are former senior executives who have lead, built and guided major businesses through growth, acquisition, restructuring and turnaround. They are supported by analytical teams from network companies such as big 4 and analytical boutiques



Investment Services

We handle and manage funds for our clients. Our investors are family offices, PE funds and Pension funds. The focus is primarily on distressed investments or to support strategic growth by focusing investment in fundamental change in a sector. We advise our clients on prioritising their investments to a new business sector.

We work across three key industries



Financial Services

Our focus is on solutions, the set up and financing of private asset management companies and managing run-off operations

Success achieved:

Our client double in size in a 24 month period and repositioned them as market leader, successfully managing to raise an additional 10% of capital



Commodities

Our expertise lies in the acquisition of non core assets in Agri, FMCG and trading which requires restructuring and turnaround

Success achieved:

After restructuring the total value was created 20% of initial base value of 100% to 120% for a large petrochemical conglomerate with a turnover in excess of 20bn USD (500m USD EBITDA)



Pharmaceuticals

We support the industry in the turnaround of distribution organisations; the acquisitions and turnaround of production facilities and non-core assets

Success achieved:

Included the split and disposal of monolines at a 50% profit of purchase costs

LONDON

Tel: +44 (0)20 328 654 53
london @innovationbrain.com

SWITZERLAND

Tel: +41 (0)44 58 53 297
switzerland @innovationbrain.com

CYPRUS

Tel: +44 (0)20 328 654 53
cyprus@innovationbrain.com

SERBIA

Tel: +44 (0)20 328 654 53
serbia@innovationbrain.com

GENERAL ENQUIRIES

info@innovationbrain.com

www.innovationbrain.com

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